

CASE STUDY

SAFEDRIVER ENNOO



ABOUT SAFEDRIVER

SafeDriver Ennoo is a licensed chauffeuring service company that provides driving services for large mobility platforms. Currently, the company has over 500 drivers in six major cities throughout Germany, where it runs the largest private fleet of vehicles for passenger transportation. Since the company was founded, more than 5 million passengers have trusted their services.



Sharing hundreds of car keys between multiple drivers per day was not only time consuming, but did not allow us to service our customers the way we wanted to.

Christoph Biastoch, SafeDriver

THE CHALLENGE

Every day, each of the fleet's vehicle is used by an average of three employees, who work in shifts during the 24 hours of the day. Before using flinkey, the vehicles were accessed with a standard car key, making the handover time consuming and restricted to a physical location. This created an organizational burden for the company managing the shifts. It was considered, if installing key boxes at the car parks would solve the problem, but it turned out to be too insecure due to the bad mounting possibilities in most of the underground parkings. A more extensive approach would include the digitalization of the vehicle's locking system. However, since SafeDriver leases their cars, they preferred a solution that did not require any modifications to the vehicles.

OUR SOLUTION

With flinkey, WITTE Digital has created a simple solution for digitizing car access. It consists of a small box holding the original car key, which is placed anywhere in the car. Provided with the necessary authorization, the driver is able to open and close the assigned car via an app on his or her mobile phone. The signal is sent cryptographically encrypted via bluetooth and does not require mobile phone reception, which is important for cars parked in parking garages, where signal quality is bad to non-existent.



Thanks to flinkey, we are now capable of providing our drivers with access to our car fleet from anywhere.

Christoph Biastoch, SafeDriver



THE RESULT

Using flinkey, SafeDriver's employees were able to centrally manage and share access to each of the company's fleet cars, saving time and costs. By tracking the position and tour of the fleet, the company was also able to increase its efficiency by properly documenting the driver's obligation to return to the depots.

150

vehicles on the road 24/7

500

drivers across six cities

25k

door closing events of cars

ABOUT WITTE

WITTE Digital is the digital division of WITTE Automotive GmbH, a leading automotive supplier with headquarters in Velbert. The company is a specialist in locking, latching, and security systems for vehicles since 1899.



With flinkey we have built on the knowledge of more than 100 years to develop a plug-and-play solution for fleets that is easy to use and customizable to the needs of our customers.

Paul Meier, WITTE Digital

85%

of vehicle models from
26 OEMs supported

0€

installation costs during
ongoing operations

120

years of automotive
industry experience

