

# CASE STUDY

Vimcar



## ABOUT VIMCAR

Vimcar started in 2014 with an electronic driver's logbook, which was developed in cooperation with tax consultants and awarded test winner. Since then, the Berlin-based company specialized in solutions for fleet management for small and medium-sized companies, aiming at digitizing all processes related to corporate cars. In addition to the electronic driver's logbook, their fleet management software includes digital records for vehicles, a secure method for controlling a driver's license and vehicle bookings, as well as GPS-supported vehicle tracking. Vimcar offers various packages that can be flexibly combined for companies to meet their individual challenges and needs.



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Thanks to the collaboration with WITTE, we are now able to also offer an all-round solution for opening and closing the vehicles that combines perfectly with our booking functionality.

**Felix Schmidt, Vimcar**

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## THE CHALLENGE

A comprehensive fleet management system for fleet managers and drivers poses major logistical challenges for companies of all sizes. Small and medium-sized companies are particularly affected, due to their limited resources and capabilities to manage their fleets. Keeping track of the vehicles, who is using them, and when they are available, becomes a manual task. As does the distribution of the physical key. This means that companies often lose valuable time and are not able to optimally utilize their vehicles.

## OUR SOLUTION

With flinkey, WITTE Digital has created a simple retrofit solution to provide keyless access to vehicles. The solution consists of a small box holding the original car key, which is easily installed anywhere within the car. This means that it can be put into operations by the customers themselves without a visit to the workshop. Thanks to the software interfaces provided, communication with the box takes place via a white label app that enables anyone with an authorization to open and close the vehicles. The signal is transmitted encrypted via Bluetooth and does not require mobile phone reception. This ensures access to the vehicles even in offline mode. The WITTE box is available in the Vimcar Fleet Share package, which also includes vehicle booking in Vimcar Fleet, an insurance and the flinkey app.



Car sharing is an attractive, new way for companies to better utilize their vehicles. Through the cooperation with WITTE Digital and the integration into the Vimcar product portfolio, we can map processes that make car sharing safer and simpler, from booking a vehicle, through driver's license control, to vehicle access.

**Christian Siewek, Vimcar**

## THE RESULT

Together with Vimcar, WITTE has embraced the concept of corporate car sharing. The result is an all-round digital vehicle booking process that enables customers to optimally utilize vehicles and coordinate them more easily without having to hand over the car keys manually. The reservation takes place directly in Vimcar Fleet, through which employees themselves, or through the company's fleet manager, are able to book vehicles. A digital key is then automatically sent to the employee's smartphone, enabling him or her to access the vehicle. This saves time and money.

# ABOUT WITTE

WITTE Digital is the digital division of WITTE Automotive GmbH, a leading automotive supplier with headquarters in Velbert. The company has been an expert in locking, latching and security systems for vehicles since 1899.



With flinkey we have built on the knowledge of more than 100 years to develop a plug-and-play solution for fleets that is easy to use and customizable to the needs of our customers.

**Paul Meier, WITTE Digital**

**87%**

of vehicle models from  
26 OEMs supported

**0€**

installation costs during  
ongoing operations

**120**

years of automotive  
industry experience

